



## Minutes for June 7, 2007

### Presentation:

"Blogs, podcasts and other social media in government" - Kirk Keller  
Kirk will be recapping what he learned at the 2007 Chicago Social Media Summit.  
(<http://www.aliconferences.com/conferences.htm>)

Kirk did a concise yet very thorough presentation on his experience at the Chicago Social Media Summit as well as information he's compiled since the conference.

Here are a few notes from his presentation with a link to slides, definitely worth a read:

<http://www.common-nature.com/?p=30>

Kirk enlightened us on the impact of social media (blogging, youtube, flickr, etc.) in state government. What are people saying about your agency? Your supporters, employees, detractors? So what is your agency message?

Kirk shared a draft social media policy he has started sharing with leadership at the Dept of Conservation.

Currently, lottery has deployed a blog (<http://molotteryblog.com/>) and Conservation is pursuing one. One conservation employee, [David Thorne](#), is also using a blog to provide the public with information he usually provides in presentations.

For example, we invite you to take a quick look and see what the blogs say about your agency using Google's blog search capability!

<http://blogsearch.google.com/?tab=wb>

### Old Business:

#### ITAB Report – no May meeting

##### **Web Standards Group (formerly Brown University Study) Online Services - Lynn McKee/Debbie Boeckman**

Debbie shared a draft of the current categories and subcategories we reviewed. Members gave feedback. We had discussion on how to define online service. We agreed that we needed an online services submission guideline document. The subcommittee will work one up and this should be ready in coming weeks. We made several recommended changes to the list.

Here is the [current draft](#). We are looking for any feedback you can provide, including additional subcategories.

### New Business:

##### **Revision updates to the Web Content Accessibility Guidelines 2.0 working draft (5/17/07)**

Diane Golden with Missouri Assistive Technology also sent a request specifically to DMD to solicit comments  
<http://www.w3.org/WAI/WCAG20/comments/>

Deadline for comment is **June 29**

**Google search emergency fix sent 5/23/07** – contact Tom Levin (tom.levin@oa.mo.gov) or [oahelpdesk@oa.mo.gov](mailto:oahelpdesk@oa.mo.gov) with questions

**Majordomo/Mailman lists**

Starting July 1, please move over your majordomo lists to mailman as soon as you are able. Deadline 1/1/08. Pete Wieberg will keep us informed as to when these lists will also change from mail.mo.gov to lists.mo.gov (should be soon).

**State Web server move updates**

Kevin Lanahan with Conservation reported that MOREnet set up a 'sandbox' (no cost) to start doing testing for moving Websites. Revenue also reported they set up a sandbox

<b>Agency Projects/Open Discussion:</b>
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Next monthly meeting is **July 12 (note change of date)** from 1:30 pm to 3:00 pm in room 500 of the Harry S Truman Building.

## Webcasts/eSeminars/workshops related to usability, accessibility or design

2 Day Web 2.0 Accessibility Workshop using ARIA Specifications

June 12-13

2 Day Universal Design Workshop

July 10-11

<http://www.cita.uiuc.edu/courses/>

### **Free Webinar: Creating Accessible Forms**

Thursday June 14 at 2 PM) EASTERN

Presenters: Karen McCall and Dick Banks

<http://easi.cc/forms/607forms.htm>

### **Various free Adobe eSeminars June 12- August 28:**

[http://www.adobe.com/cfusion/event/index.cfm?event=detail&id=860577&loc=en\\_us](http://www.adobe.com/cfusion/event/index.cfm?event=detail&id=860577&loc=en_us)